

Bolivia Kids

FIESTA
of Friendship
2024 GALA FUNDRAISER





Changing Life Trajectories for Bolivian Kids

WHAT IS BOLIVIA KIDS?

Bolivia Kids is a Canadian registered charity that works in partnership with a community located near La Paz, Bolivia. Children, aged 3 to 18 years, receive education, primary health care, recreation, leadership opportunities, and a nutritious hot lunch. With the support of our generous donors in Canada, and our dedicated team in La Paz, Bolivia Kids has been helping underprivileged children and their families build resilience and transcend poverty through literacy, life skills and nutrition.

Our Mission

Bolivia Kids aims to tackle the root causes of inequality, and collectively nurture each child's capacity to overcome barriers and realize their potential.

HOW YOUR SUPPORT IS CHANGING THE LIVES OF BOLIVIA KIDS.

Bolivia Kids works in partnership with high risk children, aged 3 to 18 years, and their families in the impoverished community of Tilata, located near the capital of La Paz. Children receive tutorial classes, literacy classes, leadership and life skills training, music and theatre, outdoor education, and some vocational training. They also receive a hot lunch and primary health and dental care.

Our projects are small, grass roots, and have tremendous community involvement. The communities - including the children and youth - define the needs, priorities, and goals. They participate actively in planning, implementation and decision making.



Our Focus on Five Core Areas:



EDUCATION

Education is one of the most powerful means to break the cycle of poverty and positively change a life trajectory.



HEALTH

We work together to ensure the children's right to a healthy start in life.



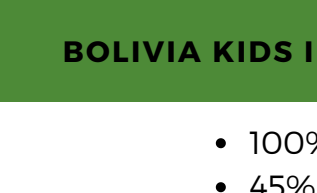
EQUALITY

Girls face unique barriers due to discrimination. At Project Sariry, girls are actively involved in all facets of program governance and take on many leadership roles.



PROTECTION

Project Sariry provides a safe environment to learn and play while parents are working.



LEADERSHIP

Project Sariry provides many opportunities for children to develop their leadership and inform their world view.

BOLIVIA KIDS IMPACT AT A GLANCE

- 100% of donations go directly to the programs and services in Bolivia.
- 45% of the country are children & adolescent, of those: 18% work full time.
- Bolivia Kids is helping kids stay in school with before/after school care and tutoring.
- 28% of child mortality is due to malnutrition. Bolivia Kids has eliminated malnutrition in 100% of children attending the program by providing them with a nutritious hot lunch and vitamins. It costs \$25 to provide a child with a hot nutritious lunch daily for a month.
- 50% of children suffer physical abuse. Through community workshops, Bolivia Kids is shifting culture norms by educating families on children's rights, child development and parent responsibilities.
- 50% of children are not registered in the state. All children in Bolivia Kids program now have birth certificates.

Bolivia Kids Gala Dinner & Fiesta

**FRIDAY, MAY 31, 6:00PM - LATE
CALGARY GOLF & COUNTRY CLUB**

Every 2 years, Bolivia Kids holds a fundraising gala - celebrating our generous donors, demonstrating the direct impact of their donations, and sharing our goals for the future of Bolivia Kids. This sell-out event, hosted by MC Dave Kelly, features pisco sours served on arrival, a delicious South-American-inspired 4-course meal, live music, and late-night dancing - capped off with a truly fabulous live and silent auction.



OUR AUDIENCE

Since launch, Bolivia Kids has fostered a large and loyal supporter base. Our Gala brings together 250+ supporters, donors, friends and family. Our guests are typically 35-75 years, professionals, affluent, generous, and incredibly supportive of our cause.

BECOME A CATALYST FOR CHANGE!

With your support, we can raise the funds required for children and their families to reach higher levels of education, and break the cycle of poverty. Our goal is to raise \$100,000 at our gala event. To reach our goal, we are inviting businesses and individuals to help raise valuable funds for a meaningful cause through sponsorship for our event, or contributions to our silent or live auction.

Sponsorship Opportunities

Your contribution will help us with the smooth running of the event and will ensure that the valuable funds raised at the event will go back to Bolivia Kids. As a sponsor, your business will be promoted to a large number of potentially new and existing customers within Calgary and will be recognized in the auction program, newsletters and event communications. We would be happy to discuss other creative ways to feature your business at our event.

WELCOME DRINKS- \$5000

- Tickets for 4 to Gala Event
- Acknowledgement from MC Dave Kelly
- Headline Sponsor - Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tax receipt for est. \$3,500



BRANDED AUCTION PADDLES - \$2500

- Your brand on all auction paddles
- Tickets for 2 at Gala Event
- Acknowledgement from MC Dave Kelly
- Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tax receipt for est. \$1,500

Sponsorship Opportunities

THE BAND \$2500

- Band Sponsor - Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tickets for 2 to Gala Event
- Acknowledgement from MC
- Tax receipt for est. \$1,500



BOLIVIA KIDS DOCUMENTARY BY CASTONIA FILMS \$5000

- Your brand on documentary video credits shared at event and on social media and on website
- Tickets for 2 at Gala Event
- Acknowledgement from MC
- Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tax receipt for est. \$3,500



Become a Friend of Bolivia Kids.

Get in touch with our team to discuss sponsorship opportunities on how you or your business can become a friend of Bolivia Kids.

Live & Silent Auction Donations

Does your business have something fantastic to feature in our live or silent auction? We are looking for experiences, money-can't-buy offerings or items that will entertain the crowd and encourage some healthy competition. Please note that all auction applications are so greatly appreciated, but to minimize admin for our small team, maximize fundraising potential and to ensure our live auction does not go all night, we won't be able to accept all auction applications.

SOME IDEAS THAT HAVE WORKED WELL IN THE PAST:

- Holiday Homes / Airline tickets
- Experience Packages - eg wine-makers dinners/ whiskey tasting
- Spa Experiences
- Sports / Event tickets (behind the scenes experience)
- Signed Sports Jerseys / Sport Equipment
- Photography Sessions
- Personal Training Sessions

Headline items will feature in our live auction hosted by Dave Kelly.

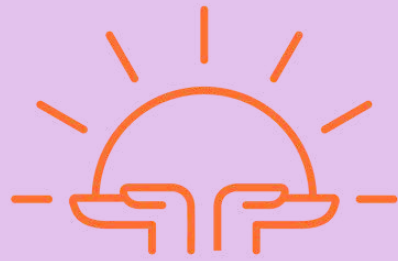
Other items will be included and displayed for our silent auction.

All items will feature in our auction guide with sponsor/donor information and will be included on our website and on social media.



IF YOU HAVE AN ITEM FOR CONSIDERATION, PLEASE EMAIL US WITH THE FOLLOWING:

- Short paragraph description of item (s)
- Estimated retail value
- Short blurb about business donating the item
- Link to any photographs or additional details



Bolivia Kids

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@BOLIVIAKIDS



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